



## YOGA GIVES BACK 18TH ANNIVERSARY GALA SPONSORSHIP TIERS & BENEFITS

### UNDERWRITE PARTNERSHIP | \$25K

*Play a transformative role in our flagship event by underwriting core Gala costs, amplifying every dollar raised to directly benefit the communities we serve.*

#### Exclusive Benefits:

Premier Recognition: Enjoy 20 VIP tickets (two tables), brand visibility throughout the event, press release special mention, a featured 30-second company video positioning your brand as a leading force behind our mission.

### FACET SPONSORSHIP

*Support a key element of our Gala at a flexible sponsorship level.*

#### EMPOWERMENT SPONSOR \$10K

Be featured on YGB's partner page, gala recognition, and 30-second company video at the event. Newsletter feature (2x), social media recognition, IG Live interview, and name/logo recognition in annual impact report. Receive 6 VIP tickets.

#### RESILIENCE SPONSOR \$5K

See your name/logo on YGB's partner page, gala promotions, and in our annual impact report. Be featured in our newsletter (2x) and a single social media post. Receive 4 VIP tickets.

#### COMMUNITY BUILDER SPONSOR \$2,5K

Enjoy name/logo recognition on YGB's partner page, gala promotions, and in our annual impact report. Be featured in our newsletter (1x) and a single social media post. Receive 2 VIP tickets.

#### CATALYST FOR CHANGE SPONSOR \$1K

Receive recognition in our gala promotions and in a single social media post. Enjoy 1 VIP ticket.

### AUCTION IN-KIND SPONSORSHIP | PRODUCT

*Gain meaningful visibility by donating premium products, services or experiences to our Silent or Live Auction. An impactful way to align your brand with our mission while engaging our generous community of supporters.*

#### Exclusive Benefits:

Recognition: Amplify your brand with prominent acknowledgment during auction promotions, bidding platforms and event-night spotlights – while supporting our fundraising with a generous in-kind donation.

Yoga Gives Back's 18th Annual Gala is coming up on November 16th at the grand *Sofitel Beverly Hills*. Attended by 200+ yoga and wellness leaders, corporate partners and top supporters. This year's theme is *Unity in Action*.

There are a number of options for our corporate partners to be involved; A fantastic, targeted and high-touch promotional opportunity to reach our global yoga and wellness enthused community that values ethical commerce. The Gala offers an exclusive platform to showcase your brand's commitment to social impact on a global stage.

**Leadership Award:** Lisa Walford (Iyengar Master Teacher), Dr. Chris Chapple (Doshi Professor and Yoga Studies Director, Loyola Marymount University), Nischala Joy Devi (International Spiritual Leader)

**Partnership Award:** Mukund Padmanabhan (Founder, Guru Krupa Foundation)

**Impact Award:** Liforme

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For More Info: View YGB's [Annual Partnership Presentation](#)