



2nd Annual “A Global Gathering for India” Sponsorship



1. Platinum Sponsor \$ 5,000+

IMPACT: Provide 20 disadvantaged young girls in West Bengal with Yoga Gives Back SHE Scholarship for Higher Education to avoid early marriage and human trafficking trap

- Event Recognition (during the event): Name/Logo, Company Video (up to 2 minutes), and Speaking Opportunity
- Press Release and Newsletter: Recognition as Event Sponsor
- Event Webpages: Name/Logo/Website Link
- Social Media: Feature Post (2x) and IG Live Interview with YGB Founder
- YGB Annual Partner Recognition (web and social recognition year-round)
- Blog Post highlighting Sponsorship/Annual Partnership

2. Gratitude Sponsor \$ 2,500+

IMPACT: Provide 5 orphaned children with a loving home and good education to achieve their dreams

- Event Recognition (during the event): Name/Logo, Company video (up to 1 minute)
- Press Release and Newsletter: Recognition as Event Sponsor
- Event Webpages/Promotions: Name/Logo/Website Link
- Social Media: Feature Post (1x) and IG Live Interview with YGB Founder

3. Empowerment Sponsor \$ 1,008+

IMPACT: Fund 20 women's micro loan groups to start their own income earning work, which also becomes a peer support group

- Event Recognition (during the event): Name/Logo/Live Mention
- Newsletter: Recognition as Event Sponsor
- Event Webpages/Promotions: Name/Logo/Website Link

4. Support Sponsor \$ 500+

IMPACT: Fund 20 women's micro loan groups to start their own income earning work which also becomes a peer support group

- Event Recognition (during the event): Name/Logo
- Newsletter: Recognition as Event Sponsor
- Event Webpages: Name/Logo/Website Link

Benefits to all Sponsors:

- Directly impact lives of more than 2400 women and children in India
- Engage and grow your community in expressing gratitude for yoga
- Become part of our global yoga community of YGB Ambassadors with combined reach surpassing 2 million
- YGB's Monthly Reach: Facebook: 22,000/ Instagram: 17,000/
Email:13,000/ Web: 8,000

Thank you for your kind consideration to become a sponsor at this year's *A Global Gathering for India*.

We look forward to having your generous support in this life-changing effort!

Sincerely,

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