

YOGA GIVES BACK

CORPORATE SPONSORSHIP OPPORTUNITIES

*Turning gratitude into opportunity for
women and children in India*



YOGA ORIGINATED IN INDIA. TODAY, IT'S A GLOBAL MOVEMENT.

300 million people practice yoga
worldwide.

The industry generates over **\$200
billion** annually.

If just a small fraction gave back to India,
we could create life-changing opportunities
for women and children where yoga began.

– Kayoko Mitsumatsu
Founder, Yoga Gives Back



HOW YOGA GIVES BACK

EMPOWERS 3,500 WOMEN AND CHILDREN IN INDIA

MICROLOANS FOR MOTHERS



Providing loans and peer support groups that allow women to start businesses, generate income, and gain financial independence for their families.

SCHOLARSHIPS FOR YOUTH



Funding long-term education so children can stay in school and build careers that transform their futures and their communities.

DIGITAL LEARNING CENTERS



Providing access to technology, education, and mentorship that empowers youth to build critical skills, advance their studies, and unlock future career opportunities.

THE PAD PROJECT



Expanding access to safe menstrual products while creating jobs for women, keeping girls in school, improving health, and breaking stigma in rural communities.

SUPPORTING CHILDREN



Expanding access to early education and essential resources for children in underserved communities, helping build strong foundations for lifelong learning and opportunity. Through local partnerships in India, Yoga Gives Back supports education, nutrition, and mentorship for children, while also caring for destitute and orphaned children through trusted partners.





CORPORATE SPONSORSHIP OPPORTUNITIES

PARTNERSHIP BENEFITS	IGNITE \$25,000	BUILD \$15,000	GROW \$10,000	SUPPORT \$5,000	CONNECT \$2,500
IMPACT	Fund 100+ youth scholarships	Build Digital Learning Centers	Support 20 orphaned children	Fund 20 micro-loan groups	Provide menstrual pads for 800 women & girls
Website Recognition with Embedded Link	✓	✓	✓	✓	✓
Annual Gala Tickets	20 VIP TICKETS	10 VIP TICKETS	8 TICKETS	4 TICKETS	2 TICKETS
Social Media Features	4 Posts	2 Posts	2 Posts	1 Post	1 Post
Annual Impact Report & Campaign Recognition	✓	✓	✓	✓	✓
Exclusive Virtual Impact Session with Program Leaders & Students	✓	✓	✓	✓	
Newsletter, Press Release & Blog Features	Feature	Feature	Feature		
Yoga Gives Back Annual Gala Recognition (November)	✓ 1 Min Video Feature	✓ 1 Min Video Feature			
Corporate Wellness Experience	✓	✓			
Strategic Co-Branding Partnership with YGB	✓				



GLOBAL BRAND REACH IN 32 COUNTRIES

Yoga Gives Back connects partners with a **global**, values-driven audience at the intersection of wellness, purpose, and social impact.

Through YGB's own platforms and a network of **200 ambassadors**, whose audiences total **2 million+** combined followers, partners gain potential access to a global, mission-aligned community that actively supports purpose-driven brands.

This is not traditional marketing. It is **trusted**, community-powered **amplification**.


AUDIENCE & REACH


75K+ combined audience across platforms


+ 200 ambassadors reaching **2M+** globally


 **21K** Instagram followers


 **21.6K** Facebook followers

 **10K** email subscribers

 **12K** monthly website reach

 **10K** LinkedIn followers

 **740** YouTube subscribers

 **200** global ambassadors

WHAT THIS MEANS FOR SPONSORS

- More than brand exposure—authentic alignment with a trusted global movement.
- More than sponsorship—credible visibility with a values-driven audience.
- A partnership that offers both meaningful impact and mission-aligned brand visibility.



YOGA BEGAN IN INDIA.
Together, we can give back to the
communities where it began.

One scholarship keeps a student in school.

One microloan builds a family's future.

One digital classroom opens the door to a new world.

And one sponsorship can transform thousands of lives.

One opportunity can change everything.

BECOME A 2026 YOGA GIVES BACK SPONSOR

- KAYOKO MITSUMATSU

Founder, Yoga Gives Back



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